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ABSTRACT

In addition to providing a chronicle of the history of college writing programs in America, this book recognizes their common beginnings, their respective strengths, and the collaboration necessary to train students to be effective writers. The book examines the common roots of courses in creative writing, journalism, technical and business writing, and advanced composition, providing an overview of the origins of American professional or advanced writing instruction. Chapters in the book are: (1) Advanced Writing Instruction and the Shift from College to University; (2) "The Cry for More English"; (3) At Harvard and Beyond: Advanced Composition as a Composite Course; (4) The First Specialized Courses and Course Arrays; (5) Teaching Creative Writing; (6) Education for Journalism; (7) "Professional Writing" in Agriculture, Engineering, and Business; and (8) Conclusion. Contains 262 references. (RS)

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